



## 2023 Conference Attendee Justification

The 2023 Washington State Recycling Association's (WSRA) [43<sup>rd</sup> Annual Conference](#), "Meet in the Middle," is THE place to be for anyone with a vested interest in recycling in Washington State. The investment in continuing education, networking, and partner education opportunities cannot be surpassed by any other experience.

**Informative Content from Sessions** – Learn from the experts in the field of recycling, waste reduction, reuse, and organics management. The conference features over 15 hours of continuing education on recycling issues.

**Networking Opportunities** – We anticipate over 200 representatives from the recycling industry to attend. The key goal at our conference is to connect professionals with one another where they can share best practices, discuss issues related to recycling, and collaborate with fellow industry professionals.

**Recognition Opportunities** – At conference, we recognize [Recycler of the Year Awards](#), celebrating contributions to the recycling industry, the state of Washington, and the local communities impacted by those who complete a special or unique project.

**Key Topics for 2023** – Attendees will hear from experts who are leading local programs and policies across Washington. Key topics include behavior change using Community Based Social Marketing Principals, circular economy and extended producer responsibility, contamination reduction, diversity, equity, and inclusion (DEI), innovation in recycling processes, waste prevention and reuse, recent and developing policy initiatives, and the organics management law.

### What is the investment?

- Conference Registration Fee is \$625 for members of the WSRA and includes three breakfasts, two lunches, and two dinners, as well as all conference materials and experiences.
- Housing has been arranged and is available at the government per diem rate.
- We are going to "Meet in the Middle" this year – Yakima is easily accessible from anywhere in Washington State!

**Return on Investment** – Attendees will have the greatest opportunity to learn firsthand from the leading professionals about recycling issues. All it takes is one new industry connection to see the benefit of networking that cannot be accomplished anywhere else!

The 2023 WSRA Conference is an in-person event with no virtual option. WSRA believes that there is no equivalent experience to in-person relationship building, in-person education, and hands on learning. WSRA is a mission-driven nonprofit 501(C)6. After over four decades of coordinating an annual Conference, WSRA's 43<sup>rd</sup> Annual Conference will provide leadership and education to foster the expansion, diversity, and economic vitality of recycling for Washington's solid waste professionals.